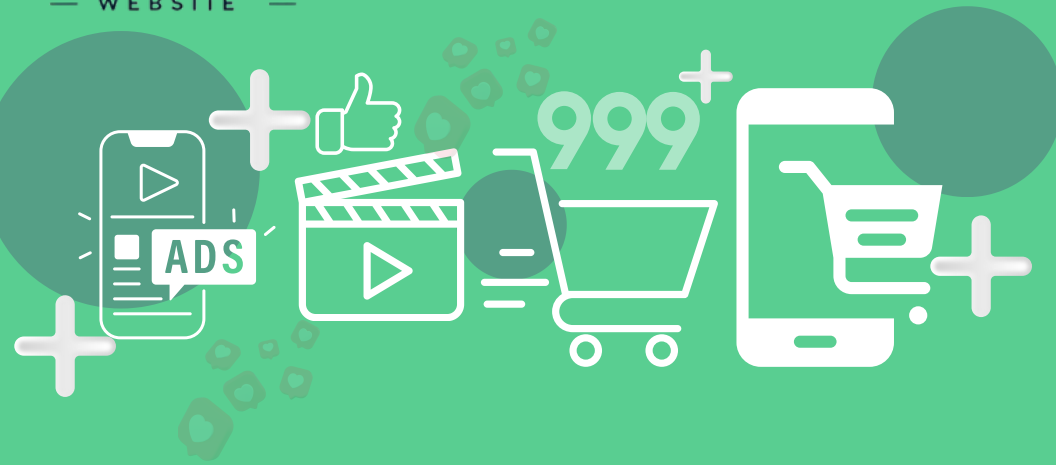




# DINO AGENCY SERVICES



This package is tailored for brands aiming to elevate their presence across platforms, offering meticulous and comprehensive services to optimize overall performance and maximize results.

## BRAND OPERATION SERVICE

### Warehouse (permonth)

1. Ruko Per meter cubic / month

**IDR. 150,000**

### Fullfilment

1. Small Goods

**IDR. 5,000**

### Live Streaming (150 hours / month)

1. Host selection and training
2. Operation team
3. Dedicated Live Room
4. Live Equipment & Tools
5. Marketing Strategy  
(buzzer comment, etc)

**IDR. 75,000,000  
+ GMV 10% INCENTIVE**

### Short Video Content (30 videos)

1. Reels
2. Feed  
(Tiktok, Instagram)

**IDR. 30,000,000**

### ADS

1. Facebook
2. Instagram
3. TikTok
4. Google
5. Youtube
6. Marketplace Ads

**IDR. 10% SPENT ADS  
+ GMV 10% INCENTIVE**



# KOL COLLABORATIVE CONTENT - PACKAGE

**FREE!**

**ADD-ONS: Products & Competitor Research, Design Graphic, Marketplace Management**

## SILVER PACKAGE

**IDR. 27,000,000**

- 15 NANO KOL (1.000 - 10.000 FOLLOWERS)
- 20 BUZZER COMMENT
- 1X FEED POST ONLY PER KOL

## BRAND AWARENESS PACKAGE

**IDR. 270,000,000**

- 300 NANO KOL (1.000-10.000 FOLLOWERS)

## GOLD PACKAGE

**IDR. 55,000,000**

- 2 MID-TIER KOL (100.000-500.000 FOLLOWERS)
- 15 NANO KOL (1000-10.000 FOLLOWERS)
- 20 BUZZER COMMENT
- 1X FEED POST ONLY PER KOL
- 1X STORY KOL
- 1X TIKTOK VIDEO

## PLATINUM PACKAGE

**IDR. 110,000,000**

- 1 MID-TIER KOL (100.000-500.000 FOLLOWERS)
- 2 MICRO KOL (10.000-100.000 FOLLOWERS)
- 25 NANO KOL (1.000-10.000 FOLLOWERS)
- 60 BUZZER COMMENT
- 1X FEED POST ONLY PER KOL.
- 1X STORY KOL
- 1 X TIKTOK VIDEO

## DIAMOND PACKAGE

**IDR. 175,000,000**

- 5 MAKRO KOL (500.000-1.000.000 FOLLOWERS)
- 15 MID-TIER KOL (100.000-500.000 FOLLOWERS)
- 30 MICRO KOL (10.000-100.000 FOLLOWERS)

